



# MEMBERSHIP MATTERS

September 2025



Welcome to the first of our MEMBERSHIP MATTERS bulletins for 2025/26. A huge thank you to all those who have agreed to **'Step Up and Lead by Example'** this year, whether that is by becoming a District or Club M&D Officer or simply by getting more involved in activities as an Inner Wheel member.

I do hope you will find the ideas and information here interesting and useful. Please TALK about things with your fellow members and look for solutions to any issues you may be struggling with. By working together, we can secure a bright future for Inner Wheel in GB&I and maintain our influence within International Inner Wheel. Every single member has something to contribute, and every single club is important.

Good luck! *Linda* P.S. Please send photos of all your M&D events to; [clarkewildings2@hotmail.co.uk](mailto:clarkewildings2@hotmail.co.uk)

## M&D PEER GROUP MEETING AT ASSOCIATION ASSEMBLY

Keeping  
INNER WHEEL  
'afloat' using:  
teamwork, action,  
involvement,  
mutual support and  
having fun together!



Discussion about making  
**S.E.N.S.E.** of the role of a  
District M&D Officer:

Support your clubs  
Enthuse members  
Nurture skills & talents  
Showcase what is great about IW  
Enlist ladies to join us



Looking at paperwork and sharing  
ideas that clubs might work on for 'JUST ONE THING'.

## Members @ Large

We need to ensure that all our M@L feel valued and included. Please ensure that these ladies are sent IW information as well as invitations to meetings, social and fundraising events - maybe you could offer a lift to some M@L in your District? (Something to consider: if your District has **10 M@L** - they could form an E-club!)

## JUST ONE THING

Which area does your club need to work on  
this year as a priority? Set your target NOW!

**RETENTION:** Support, value and care  
for all members – make meetings fun,  
vary activities and events so that  
everyone can participate and get the  
most from membership, think about  
venues and timings, broaden interests  
and encourage all ages

**INVOLVEMENT:** Encourage, empower  
and nurture established members to  
be more involved – build confidence in  
others by giving clear information,  
mutual support, sharing roles and  
simplifying tasks

**PROMOTION:** Advertise IW, increase  
awareness and then recruit new  
members – find new ways to share  
what we do positively in the  
community and with interested ladies

Hit the ground running and take control of your  
own destiny. Choose 'JUST ONE THING' for your  
club to work on – **EVERY MEMBER** can help to  
create a brighter future for their club.

Be positive and creative - to avoid problems later.  
Contact your District M&D Officer or Zone Leader  
for more details or support.

**Be ready to review your progress so far and  
share your good ideas with us at  
the start of January 2026**

# Orange the World

25<sup>th</sup> Nov-10<sup>th</sup> Dec



This is a United Nations women's initiative, started in 2008, to raise awareness about violence against women and girls, which ALL Inner Wheel clubs are supporting globally in 2025.



The Association team have adapted our 'Heart of the Community' logo. This must ONLY be used ALONGSIDE the official emblem for this year.

EVERY CLUB or DISTRICT is encouraged to go on an Awareness Walk on the first day of the campaign - 25<sup>th</sup> Nov. **THIS IS OUR PRIME FOCUS EVENT!**

- \* You don't need to walk very far
- \* Wear something orange – hats, tabards, scarves
- \* Walk where you will be seen in the community – maybe in two or three smaller groups
- \* Hand out the IW GB&I leaflets and be ready to answer questions to raise awareness

During the rest of the fortnight, you can let your **ORANGE** ideas run riot!

Gift satsumas, chocolate oranges or orange cakes to a residential home

Promote the issue in nearby schools

Make and display orange PO box toppers

Support a local women's refuge

Get an article in your community newspaper or talk to local radio

Post about your OtW activities on social media

Plant orange crocus bulbs

Display an orange candle in your window or at events

Decorate a church with orange flowers

Have an OtW stall & hand out leaflets at a nearby supermarket

Arrange to light up a local building in orange lights

**USE YOUR IMAGINATION!**



Zoom 10 Sep 2025  
Wednesday, 9AM (London)  
ID: 826 2338 1042  
Passcode: 441401



Zoom 15 Oct 2025  
Wednesday, 9AM (London)  
ID: 825 7849 2235  
Passcode: 483654



**For more ideas about  
ORANGE THE WORLD  
please join in with these  
worldwide IW Zooms.**

## MAKING INNER WHEEL MORE VISIBLE IN YOUR COMMUNITY



From banners, to tee shirts .....  
..... newspaper coverage, aprons and badges on cakes!!

These clubs have been making good use of our logos and the Toolkit to promote Inner Wheel at their events.



**How could you attract attention and help your community to understand what Inner Wheel membership is all about?**



## WHO'S WHO on your ASSOCIATION M&D COMMITTEE?

Linda Clarke  
M&D Chairman  
Group A Zone Leader



Elaine Hopkins  
MoC Committee Member  
Group D Zone leader



Sue Hopgood  
Committee Member  
Group B Zone Leader



Cathy McCaul  
Committee Member  
Group C Zone Leader



PLEASE CONTACT YOUR DISTRICT M&D OFFICER OR ZONE LEADER IF YOU NEED ADVICE OR SUPPORT - WE WILL DO ALL WE CAN TO HELP YOUR CLUB STAY FIT AND HEALTHY!

**Always remember: 1 club = 1 vote at IIW**